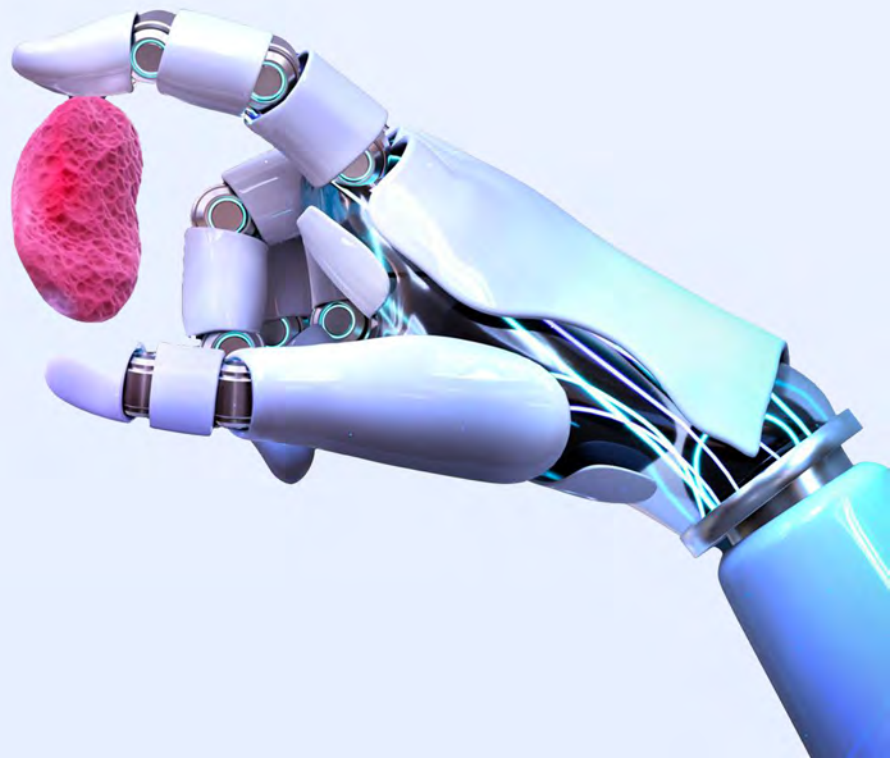




# ZayaAI ICO Whitepaper

Revolutionizing Cancer Prevention, Diagnosis and Treatment  
through the \$ZAYA Utility Token



# Table of contents

1. General disclaimer	02
2. Abstract	03
3. Introduction	04
4. The need for digital pathology diagnosis	04
5. Artificial intelligence supporting pathology diagnosis, prediction, and research	05
6. Digital pathology market	06
7. \$ZAYA Token	07
• Token utility	
• Tokenomics	
• Token specifications, allocation, release schedule	
• Zaya NFT	
• Zaya Rewards & Pools	
8. Zaya Platinum Members Club	16
9. Business roadmap	17
10. Team information	18
• Team members	
• Team advisors	

## General disclaimer

This crypto-asset white paper has not been approved by any competent authority in any Member State of the European Union. The offeror of the crypto-asset is solely responsible for the content of this crypto-asset white paper.

Management statement - The manager of ZayaAI hereby expressly states that this Whitepaper complies with the provisions of Title II from the MiCA Regulation and that, to the best of my knowledge, the information presented in this Whitepaper is fair, clear and not misleading and the Whitepaper makes no omission likely to affect its import.

Potential purchasers or holders of any fungible or non-fungible cryptocurrencies referred to throughout this Whitepaper must carefully consider and evaluate all risks and uncertainties associated with ZayaAI, the ICO, the \$ZAYA token, any NFTs and all information presented in this whitepaper. In addition, you must accept the technical documents and all other documents made public with a similar purpose on the ZayaAI associated websites and social media platforms, inclusively by observing any relevant terms and conditions.

Should any questions or queries arise which may be related to any information presented herein, please contact us immediately based on the data duly displayed on the ZayaAI official website and suspend any decision of acquiring or receiving tokens or engaging in any way both with the platforms and with the projects relevant for the purposes of this Whitepaper.

In the occurrence of any uncertainties, risks or complications developing into actual events, you may lose part or all the utility value of the \$ZAYA token you have acquired.

This whitepaper and the information contained within shall not be considered legal, financial, business, tax or investment advice in relation to either ZayaAI, or the \$ZAYA token and its associated businesses and operations. Please always advise your own tax, legal or professional advisor or your local authority when you plan to buy the \$ZAYA token, ZAYA NFTs or engage in any initial coin offerings (ICOs).

Any digital asset particularly referred to in this Whitepaper does not grant any rights in any company, but merely access to a series of products and services provided within the ZayaAI ecosystem. The purpose of granting access to such products and services of a medical nature in a manner compatible with the society of the future represents the reason for which the \$ZAYA token and the ZAYA NFTs were conceived by its issuer, and you shall always refrain from acquiring, holding, using and/or making use of these digital assets sheerly in order to pursue a financial gain.

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The information provided in this whitepaper has not been approved or examined by any regulatory authority of any kind.

Please contact your local authority, lawyer, or a professional advisor for further information in relation to the contents within. For more information regarding the inherent and mandatorily accepted risks of acquiring, holding, transferring and using any fungible or non-fungible token, as well as making use of any services referred to herein, please carefully read the Legal Disclaimer section at the end of this Whitepaper.

# Abstract

ZayaAI is a comprehensive ecosystem designed to fight cancer and promote healthy living through the use of cutting-edge AI technologies and advanced medical screening techniques (henceforth also referred to as the „ZayaAI ecosystem”). The ecosystem is projected to revolve around the \$ZAYA utility token, which connects the products and services offered by three core business units:

- Zaya Artificial Intelligence
- Zaya Medical Clinic
- Zaya Pathology Lab.

The token is envisioned to offer various use cases, including rewards , staking and other functionalities meant to offer access, in particular conditions, to products and services within the ZayaAI ecosystem. This whitepaper aims to outline the ZayaAI ecosystem, its internalized components, and the utility of the \$ZAYA token.



**ZAYA**  
**AI**

ZayaAI is a ground-breaking ecosystem that aims to combat cancer by leveraging the latest AI technologies and medical screening procedures to provide early detection, prevention and treatment.



**ZAYA**  
**Medical Clinic**

Zaya Medical Clinic is proud to offer a comprehensive subscription scheme designed to cater to the diverse needs of our clients. Zaya Medical Center franchising possibilities will also become available at a later stage of the project.



**ZAYA**  
**Pathology Lab**

Zaya Pathology Lab enables easy remote access, second opinion diagnosis and collaboration, regardless of where participants are. Pathologists or researchers can access images from anywhere and at any time, helping to improve diagnosis quality and patient outcomes.



**ZAYA**  
**Blockchain**

The \$ZAYA utility token is the central element to the ZayaAI ecosystem. It serves multiple purposes, including rewards, payments, staking, while not neglecting participation in pathology research projects. The token's functionalities can be adapted or extended based on the ecosystem's evolution.

11J. By „Rewards” and any associated words, ZayaAI refers to benefits and discounts related to the possibilities of accessing services and products within the ZayaAI ecosystem by means of the \$ZAYA token/ZAYA NFT under preferential conditions.

## Introduction

ZayaAI is a ground-breaking ecosystem that aims to combat cancers by seeking to leverage the latest AI technologies and medical screening procedures to provide early detection, prevention, and treatment. The ecosystem consists of three interconnected business units: Zaya Artificial Intelligence, Zaya Medical Clinic, and Zaya Pathology Lab. These units work cohesively to deliver a wide range of medical services to patients, doctors, hospitals, medical clinics, pathology labs, pharmaceutical companies and research institutes. These services would be basically made accessible by means of the \$ZAYA token alternatively, while receiving Rewards.

## The requirement for digital pathology diagnosis

- **Improved Accuracy and Efficiency** Digital pathology, allows for the digitization of slides, enabling pathologists to view and analyze high-resolution images on their computer screens. This eliminates the need for physical slide handling and reduces the risk of damage, loss or contamination. Moreover, AI-powered image analysis tools may quickly identify patterns and anomalies in tissue samples, significantly reducing human error and increasing diagnostic accuracy.
- **Enhanced Collaboration and Remote Consultations** Digital pathology, facilitates seamless collaboration between pathologists, medical professionals, and researchers worldwide. The digitized slides can be easily shared and accessed, enabling remote consultations and second opinions, leading to a more accurate and timely diagnosis. This would be particularly valuable in areas with limited access to specialized pathologists or in global pathology collaborations for rare or complex cases.
- **Large-scale Data Analysis.** The digitalization of pathology may allow for the aggregation and analysis of substantial amounts of data, paving the way for more informed, data-driven diagnoses and treatment plans. AI algorithms can be trained on extensive medical and historic datasets, allowing them to identify subtle patterns and associations that may be missed by human analysis. This would enable the development of more accurate predictive models, leading to better patient outcomes.
- **Personalized Medicine and Prognosis** Digital pathology and AI relate to empowering the field of personalized medicine by facilitating the identification of individual patient characteristics that influence the treatment response. By analyzing large datasets, AI can help identify specific biomarkers and genetic factors that may affect prognosis and the efficacy of treatments. This information could be used to tailor treatment plans to individual patients, ultimately improving patient outcomes and reducing healthcare costs.
- **Continuous Learning and Research.** The adoption of digital pathology and AI in cancer diagnosis is expected to create opportunities for continuous learning and research in the field. As AI algorithms are trained on more data, their accuracy and predictive capabilities should improve. This continuous feedback loop would allow for the rapid advancement in pathology knowledge and the development of more sophisticated diagnostic tools.

In conclusion, the adoption of digital pathology and AI in diagnosis can be regarded as a necessary step towards the future of pathology. By embracing these technologies, the field would benefit from improved accuracy, efficiency, collaboration, data analysis, personalized medicine, and continuous learning. Ultimately, this transformation is meant to generate better patient outcomes and a more profound understanding of diseases, significantly and holistically advancing healthcare.

## Artificial intelligence supporting pathology diagnosis, prediction, and research.

We strongly believe that artificial intelligence (AI) has the potential to revolutionize the field of pathology by enhancing diagnosis, prediction, and research. AI-powered tools, such as machine learning algorithms and deep learning networks, can process and analyze vast quantities of data, thus enabling pathologists to make more accurate and timely decisions. Bearing that in mind, we shall hereby elaborate on the various ways in which AI would be able to support pathology diagnosis, prediction, and research. Also, the following examples shall outline innovative practices in this particular medical field that are already existing or are in a substantial progress.

## The requirement for digital pathology diagnosis

### AI-Assisted Diagnosis

AI algorithms can be trained to recognize and classify various tissue patterns, cellular structures, and abnormalities, assisting pathologists in the diagnostic process. By analyzing digitized images of tissue samples, AI can identify anomalies that may be difficult or time-consuming for human observers to detect, reducing human error and increasing diagnostic accuracy. Furthermore, AI can help minimize inter-observer variability by providing consistent, objective assessments of tissue samples. This can lead to more accurate and standardized diagnoses across different laboratories and practitioners.

### Predictive Analytics in Pathology

AI-powered predictive analytics can help pathologists identify disease progression and prognosis more effectively. By analyzing large datasets, AI may identify specific biomarkers, genetic factors, or patterns that correlate with disease outcomes. This type of information can be used to predict the likelihood of disease recurrence, metastasis, or response to specific therapies. Predictive analytics in pathology can help guide clinical decision-making, enabling for more personalized treatment plans tailored to individual patients' needs and improving overall patient outcomes.

### AI-Driven Research

AI has the potential to accelerate research in pathology by automating time-consuming tasks and facilitating the analysis of large-scale datasets. Machine learning algorithms can be used to mine existing datasets for new insights, uncovering previously unrecognized patterns and associations that may drive disease progression or response to treatment. Additionally, AI can help identify novel biomarkers or therapeutic targets for further investigation, accelerating the development of new diagnostic tools and therapies.

### Integration with Multi-Omics Data

AI can also help integrate and analyze multi-omics data, such as genomics, transcriptomics, proteomics, and metabolomics, to gain a more comprehensive understanding of disease mechanisms and patient characteristics. By combining this information with traditional histopathological data, AI can provide a more holistic view of disease pathology, enabling more accurate and personalized diagnoses and treatment strategies.

### AI-Assisted Education and Training

AI can be used to support the education and training of pathologists by providing interactive, computer-based learning tools. These tools can help trainees learn to recognize specific patterns, structures, and abnormalities in digitized tissue samples, improving their diagnostic skills and reducing the learning curve. AI-assisted education can also provide personalized feedback and adapt to individual learners' needs, ensuring that trainees receive the most effective and targeted training possible.

In summary, there is clear evidence that AI has the potential to greatly enhance pathology in various ways, including diagnosis, prediction, and research. By leveraging AI's capabilities to analyze vast amounts of data and identify subtle patterns, pathologists can make more accurate and informed decisions, leading to improved patient outcomes and accelerated advancements in the field. As technology continues to evolve, the integration of AI in pathology will most probably become increasingly vital to the future of diagnostic medicine.

# Digital pathology market\*

The global digital pathology market is currently experiencing significant growth, with an estimated compound annual growth rate (CAGR) of 12.1% from 2022 to 2028. This growth is driven by technological advancements in digital pathology systems, the increasing preference for telepathology in remote areas, and the rising demand for digital pathology in cancer diagnostics.

Digital pathology has emerged as a critical tool for in-depth tumor diagnosis, as it provides a more comprehensive picture of each unique cancer case. Companies such as Roche, Hartford HealthCare, Paige, and Verily are launching new digital pathology tools and technologies for cancer detection that leverage artificial intelligence (AI) to assist pathologists in achieving quick and accurate patient diagnoses.

AI is also transforming the drug development process, making it more efficient and focused. By integrating digital imaging and AI into workflows, pathologists could concentrate on slides with critical variations, leading to more streamlined and effective drug research. Digital pathology is designed to allow for the easy collection, analysis, and sharing of data, facilitating global collaboration on specialized projects, and improving drug discovery efforts.



Pharmaceutical manufacturers are recognizing the benefits of digital pathology and AI in drug development. For example, GlaxoSmithKline (GSK) partnered with PathAI to integrate digital pathology AI into cancer and NASH drug development. In addition, Roche and Bristol Myers collaborated to develop an AI-based digital pathology system for clinical trial tests. The adoption of AI in medicine is increasing due to its potential to manage heavier workloads for pathologists, while delivering more consistent and timely diagnostics. By reducing misdiagnosis and inter-observer variability, AI can lower unnecessary treatment costs and ease the financial burden on patients and healthcare systems. Digital pathology tools enabled with AI would be able to augment pathologists' decisions, leading to more targeted and effective diagnosis and treatment.

As the digital pathology market continues to grow and AI technologies advance, the ZayaAI ecosystem shall stand as a well-positioned pioneer in view of capitalizing on these trends and revolutionize healthcare through its innovative solutions and services. By integrating the \$ZAYA utility token into this expanding market, we aim to facilitate seamless transactions and incentivize participation in the ZayaAI ecosystem, ultimately contributing to the fight against cancer and improving patient outcomes worldwide.

<p><b>Managing Director, Leading Digital Pathology Manufacturer, North America</b></p> <p>Increase in the number of cancer cases among the individuals across the globe, eventually leading to increasing demand for digital pathology in the coming years</p>	<p><b>CEO, Leading Medical Device Supplier, Europe</b></p> <p>As increasing trend in technological developments by medical device companies in order to reduce additional costs is expected to drive the market</p>	<p><b>Chairman, Health Facility Center, Asia Pacific</b></p> <p>Asia Pacific is expected to witness significant growth for the during the forecast period since the region has witnessed rapid growth in the healthcare industry</p>
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\* According inter alia to market research analysis conducted by theinsightpartners.com

# \$ZAYA Utility Token



The \$ZAYA utility token is the central element to the ZayaAI ecosystem. It serves multiple purposes, including rewards & benefits, staking, while not neglecting participation in pathology research projects. The token's functionalities can be adapted or extended based on the ZayaAI ecosystem's evolution.

ZayaAI is a "Screening & Prevent to Earn a Healthy Life" ecosystem and has the goal to Fight Cancer with the very latest AI technologies and shall allow consumers to be rewarded for medical prevention, through the latest screening technologies planned to be used in the Zaya Medical Center.

These medical services are going to be linked together through the \$ZAYA utility token, meant to have multiple use cases within the ecosystem: rewards, token based access, staking and more.

ZayaAI has 3 different business units interconnected in one ecosystem through the \$ZAYA utility token that aims to allow patients, doctors, hospitals, medical clinics, pathology labs, pharma industry, and research institutes to use its utility on each AI model and medical service that interacts within the ZayaAI ecosystem, based on possibilities to be further developed in an incremental manner.

Business units:

- Zaya Artificial Intelligence
- Zaya Medical Clinic
- Zaya Pathology Lab.

ZayaAI's mission is to scale the blockchain-based incentives system to prevent and fight cancer with early screening medical procedures, and AI models, all which should be designed to predict and diagnose cancer and other diseases, faster and with more accuracy than before.

The \$ZAYA token shall stand at the epicenter of the ZayaAI ecosystem. It is conceived as a pure utility token that may also allow users to express their opinion only on technical development matters for the project.

To avoid any misunderstanding, please note that holders of \$ZAYA tokens shall be unable to participate in any decision-making processes related to the financial or corporate governance of the project.

Thus, we have envisioned the following use-cases for the token:

## \$ZAYA Utility Token use cases

I Business unit: Zaya Artificial Intelligence•

1. Zaya LIS (pathology laboratory information system) - Are you a pathology lab or a hospital that needs a LIS for your pathology department? You may use ZayaAI LIS by paying for it with the \$ZAYA token and you could also get rewarded.
2. Telepathology - Are you a pathology lab or a hospital that needs to outsource pathology diagnosis? You may use ZayaAI telepathology software by paying for it with the \$ZAYA token and you could also get rewarded.
3. AI pathology diagnosis - Are you a pathology lab or hospital that needs to outsource pathology diagnosis? You may use ZayaAI diagnosis tools and you could also get rewarded.
4. Fight cancer with AI prediction technologies - Allow your medical data to be used to train AI models and you could also get rewarded with the \$ZAYA token.
5. Enroll in Zaya medical research studies and clinical studies as a patient and you could also get rewarded with the \$ZAYA token.
6. The ZayaAI tool for prognostic and genomic prediction-personalized medicine. Use the ZayaAI prediction tool in view of determining the most efficient treatment/ molecule in specific diseases and you could also get rewarded.
7. ZayaAI companion diagnostics for patient selection of pharma companies developing new drugs & therapies. Are you a pharma company that develops new drugs or therapies? You may use ZayaAI patient selection by paying for it with the \$ZAYA token and you could also get rewarded.
8. ZayaAI Edu - Are you a medical university and need digital pathology software to train your students on real tissue images and cases? You may use ZayaAI Edu by paying for this service with the \$ZAYA token and you could also get rewarded.
9. Medical Data  
Any company or individual who wants access to high level medical metadata for their own research could use the \$ZAYA token to pay for access to medical datasets.  
Any company and individual who has medical data available to be used in ZayaAI R&D process would be paid with the \$ZAYA token.

Furthermore, special rewards and benefits might be allocated for offering if \$ZAYA tokens are used for accessing our 07 services.



# \$ZAYA Utility Token use cases



## II. Business unit: Zaya Medical Clinic

### 1. Medical services to be paid with tokens. Consultations, medical procedures, medical imaging:

Medical Services Offered	Indicative average payment/service offered*	Indicative average payment/visit*
Ultrasound (Echography)	\$100	\$126
Radiology	\$50	
MRI	\$400	
CT	\$400	
Gastroenterology	\$50	
Endoscopy	\$150	
Colonoscopy	\$150	
Polypectomy	\$250	
Dermatology	\$50	
Gynaecology	\$50	
Cardiology	\$50	
Endocrinology	\$50	
Urology	\$50	
General Surgery	\$100	
Internal Medicine	\$50	
ENT (ORL)	\$70	

\* Legal disclaimer: Please note that the prices provided for Zaya services on our website, marketing materials, or any of our other official communication channels are for informational and indicative purposes only. These prices may not accurately represent the actual cost of services at the exact time of your appointment or transaction, as they are subject to change without notice. ZayaAI reserves the right to adjust the prices of its services at any time, based on factors such as market conditions, fluctuations in operating costs, and other business considerations. The final cost of the services you receive within the ZayaAI ecosystem may be higher or lower than the indicative prices thus provided. By using our services or engaging with the ZayaAI ecosystem, you acknowledge and agree that the indicative prices are not guaranteed and may not reflect the actual cost of the services you receive. You also agree to accept responsibility for any difference between the indicative prices and the actual prices charged for the services. Please consult with a ZayaAI representative for the most accurate and up-to-date pricing information before making any decisions or commitments based on the indicative prices provided. This disclaimer is intended to comply with all applicable laws and regulations. If any part of this disclaimer is found to be unenforceable or in conflict with the law, the remaining portions shall remain in full force and effect.

### 2. Subscriptions to be paid with \$ZAYA tokens:

Zaya Medical Clinic is proud to offer a comprehensive subscription scheme designed to cater to the diverse needs of our clients. Our subscription plans, are envisioned to provide access to high-quality medical services, exclusive benefits, and cost-effective solutions for corporate clients, Zaya Club Members, and individual patients. If the subscription is accessed using \$ZAYA tokens, users may receive additional Rewards. The following outlines the details of our subscription plans:

#### I. Corporate Subscription Plan

Our Corporate Subscription Plan is tailored to the needs of businesses seeking to provide comprehensive healthcare solutions to their employees. By subscribing to this plan, companies can ensure that their workforce has access to premium medical services, enhancing employee well-being and productivity.

Benefits of the Corporate Subscription Plan include:

- Preferential pricing on medical consultations, diagnostic services, and procedures for all employees.
- Priority scheduling and access to medical professionals for prompt care.
- Customized wellness programs and preventive healthcare initiatives for employees.
- Dedicated account management for seamless coordination and support.



## II. ZAYA Club Membership Subscription

The Zaya Club Membership Subscription is an exclusive plan designed for members who seek premium healthcare services and personalized attention. This plan is ideal for individuals who value a high-quality healthcare experience and the convenience of priority access to our medical professionals.

Benefits of the ZAYA Club Membership Subscription may include:

- Priority scheduling and access to medical professionals.
- Discounts on medical consultations, diagnostic services, and procedures.
- Personalized preventive healthcare and screening programs.
- Access to exclusive wellness events and workshops.
- Complimentary annual health check-up.

## III. Individual Subscription Plan

The Individual Subscription Plan is designed for individuals seeking cost-effective access to Zaya Medical Clinic's range of services. This plan could offer an affordable solution for individuals to manage their healthcare needs and stay proactive about their well-being.

Benefits of the Individual Subscription Plan include:

- Discounts on medical consultations, diagnostic services, and procedures.
- Access to preventative healthcare and screening programs at preferential rates.
- Regular health updates and personalized recommendations from our medical professionals.
- Exclusive promotions and offers on select services.

1. Preventative medicine/Screening programs: Fight Cancer by screening: get periodic appointments for screening procedures of certain types of cancer (mammography, colonoscopy, endoscopy, radiography). Special benefits and rewards could be offered to clients that use \$ZAYA token to access ZayaAI services.

2. Medical services discounts for your company employees: for your company employees: exclusive medical services discounts should be made available to companies who access subscriptions for their employees using \$ZAYA token.

3. Priority access: as should be further detailed or modified during the Zaya Web3 project's development, \$ZAYA token users would be prioritized when making appointments to any doctor or for any screening procedure in the Zaya Medical Clinic. Moreover, every level of your ZAYA NFT is going to provide you with a certain level of priority, with NFT level 4 envisioned to represent the highest priority within the ZayaAI ecosystem.

4. Zaya Medical Clinic doctors would be able to accept \$ZAYA token.

Medical doctors who collaborate with Zaya Medical Clinic throughout the world could be rewarded by means of \$ZAYA token for their medical services which are accessed by consumers through \$ZAYA tokens.

5. Medical Insurance companies could pay disbursements with the \$ZAYA token.

6. Franchising of Zaya Medical Clinics. Build a new Zaya Medical Clinic where franchisees could use all ZayaAI technology and software applications. The opportunity to become a ZayaAI franchisor is planned to be offered only to \$ZAYA token holders. Details with regard to ZayaAI franchise possibilities as initially merely conceived and how the connection with the ZayaAI ecosystem would be further maintained by the franchiser should be provided at a later stage of this Web3 project's development and, in all cases, before these particular features becomes operational.

# \$ZAYA Utility Token use cases



## III. Business unit: Zaya Pathology Laboratory

1. Pathology diagnostic on tissue biopsies for patients. You may access any diagnosis report using \$ZAYA token. First and second opinion diagnosis.

Pathology Service	Indicative average payment/service	Indicative average payment/ case
Small specimen, paraffin embedded, H&E staining with histopathological diagnosis 1-2 blocks	\$50	\$100
Medium specimen, paraffin embedded, H&E staining with histopathological diagnosis 3-5 blocks	\$70	
Large specimen, paraffin embedded, H&E staining with histopathological diagnosis 6-9 blocks*	\$120	
Large specimen, paraffin embedded, H&E staining with histopathological diagnosis >=10 blocks*	\$200	
H&E consultation paraffin block	\$50	
Special colorations	\$10	
Histopathology slides diagnosis/WSI second opinion H&E and/or special stains 1-6 IHC slides	\$50	
Histopathology slides diagnosis/WSI second opinion H&E and/or special stains 7-10 IHC slides	\$80	
Histopathology slides diagnosis/WSI second opinion H&E and/or special stains >=11 IHC slides	\$100	
IHC Tests - set of 1-6 tests	\$150	

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2. Pathologists who collaborate with Zaya Pathology Lab throughout the world would be rewarded with \$ZAYA token for their diagnostic services.

## IV. Secure & Confidential Transactions

1. To increase privacy all transactions between clients and the ZayaAI ecosystem could be performed using \$ZAYA token, including for the receipt of the corresponding Rewards.

2. A new vision about medical data blockchain encryption security:

- Access to your medical data is designed to be made available with blockchain encryption technology.
- All medical data exchanges between doctors and patients could be made with blockchain encryption.

1. Using the \$ZAYA token, the entire Zaya ecosystem is conceived as completely secured, including in so far as the medical annotations, queries, and integrations would be concerned. The blockchain technology ensures a decentralized, tamper-proof, and transparent system that is meant to help maintain trust and security across the platform.

- With the \$ZAYA token and that respective blockchain infrastructure, users might easily query the AI algorithm for various purposes. This would provide a seamless way for users to securely and efficiently access the AI services by using the \$ZAYA token.
- The token would allow users to verify the origin of data sent to the system, ensuring the uniqueness of wallets and transactions. This may help prevent duplicate data submissions, maintain data integrity, and ensure the accuracy of the AI algorithm's end results.
- Doctors could be incentivized to send medical annotations to the system for receiving \$ZAYA tokens. This would aid with and encourage more medical professionals to contribute valuable information to improve the AI algorithm's performance and the overall quality of the services provided by the ZayaAI ecosystem.
- In the future, the diagnostic process is expected to be automated through the direct querying of the AI algorithm by medical scanners or other diagnostic devices. With the help of the blockchain mechanism, the data could be secured and obtained using \$ZAYA tokens. This would not only streamline the diagnostic process, but would also ensure data privacy and security, thus making it more efficient and reliable for medical professionals and patients alike.

2. The combination between blockchain technology and the \$ZAYA token could create a secure ecosystem meant to prioritize patient data confidentiality. By leveraging the unique features of blockchain technology, the platform would be designed to provide a safe and reliable means for storing, sharing, and managing patient information, while ensuring that privacy is upheld at all times.

- **Decentralization:** As the blockchain is decentralized, there is no central authority controlling the data. This is expected to prevent a single point of failure and significantly reduce the risks of data breaches or unauthorized access to patient information.
- **Encryption and data protection:** Data stored on the blockchain is specifically encrypted, making it more difficult for unauthorized individuals to access or tamper with patient records. In addition, the immutability of blockchain records should ensure that once data is entered, it cannot be altered, thus preserving the integrity of patient information stored on-chain.
- **Access control and permissioned systems:** our platform could be regarded as a permissioned blockchain, meaning that access to the network is expected to be granted only to authorized participants, such as doctors, hospitals, and other healthcare providers. This adds another layer of security, as only approved individuals or organizations could view and interact with patient data.
- **Secure data sharing:** Utilizing the \$ZAYA token, the platform may facilitate secure data sharing between authorized parties. By using \$ZAYA tokens to access or transfer patient data, the system is conceived to control and monitor data exchanges, ensuring that patient confidentiality is maintained throughout the entire process.

3. **Burning mechanism.** Thanks to the “Burn mechanism” that we strive to implement, simply by “HODLing” the \$ZAYA token, ZayaAI aims to develop a healthy ecosystem. Users would have the option to access ZayaAI’s services using the \$ZAYA token or fiat currency. If they choose to use the \$ZAYA token, they should receive a 10% discount. Additionally, as a recognition for using the \$ZAYA token, the equivalent of the discount could be redirected (in \$ZAYA Tokens) to the burning process.

ZayaAI plans to implement a burning mechanism to create a long-term ecosystem. By utilizing this burning mechanism, the Zaya AI aims to incentivize users to not only hold but use the \$ZAYA token.



- **Exposure to ecosystem growth:** As a general feature of any blockchain-based initiative, initial users may benefit from the further expansion of this project resulting from wider usage of the token by means of increased interest in accessing the services and products thus offered. This would create an incentive for users to become involved in the ZayaAI ecosystem and learn to make the best use of the \$ZAYA token and the ZAYA NFTs right from the start. At some point, early participants may plainly affirm that they were accessing the domain of blockchain medical infrastructures since its pioneering days.
- **Flexible access:** Users have the choice to access ZayaAI ecosystem's services using either the \$ZAYA token or to pay with fiat currency. This may provide flexibility for users, depending on their preferences and technological knowledge of fintech applications.
- **Discount for \$ZAYA token usage:** To encourage the use of the \$ZAYA token to receive a 10% discount on the desired services. This is expected to incentivize users to adopt the token, thereby choosing to contribute to the overall growth and use cases refinement of this emerging ecosystem.

## Token burn:

When using \$ZAYA Tokens to access ZayaAI services, users would activate a 10% discount and would indirectly burn an additional number of \$ZAYA Tokens equal with the discount's value. User would receive a discount and may contribute to the development of the ZayaAI ecosystem, since ZayaAI aims to "double the discount" and redirect the equivalent of the discount to the burning mechanism.

Those who pay for ZayaAI's services with fiat could spend 10% more than those who use \$ZAYA tokens to access the same services.

This means that ZayaAI would offer users an incentive in terms of costs to use its native token to access the services offered within the ZayaAI ecosystem. By pricing services 10% higher for payments made with traditional fiat currency, ZayaAI encourages the adoption and usage of its native token.

4. Using the \$ZAYA token, users can purchase level 1 NFTs. By offering NFTs with different levels, the ZayaAI platform encourages user participation and engagement. As users compete for higher-level NFTs, it could create a dynamic demand for these assets while supporting the overall development of the ZayaAI ecosystem.

5. **Staking benefits.** The \$ZAYA token and ZAYA NFTs would enable holders to participate in different staking mechanisms. By holding and staking \$ZAYA tokens and ZAYA NFT, holders will prove their commitment for supporting the long-term growth and stability of the ecosystem.

- **Classic Token Staking:** In this staking model, users who stake their \$ZAYA tokens could receive periodic distributions from the tokens allocated to the staking program as Stake Rewards within the Tokenomics, during the expansion of the entire ecosystem.
- **NFT Staking:** NFT holders could be provided with the ability to put their NFTs at stake, respectively they would be able to access dedicated staking programs according to the Tokenomics which are meant to offer a tiered reward system based on their commitment / as follows:



You are right, and it is not a mistake! We decided not to include ZAYA NFTs Pool in the Tokenomics because the dedicated Zaya NFT Pool is real, and it will be created and powered by ZAYA from its own real resources.

This structure would encourage users to participate actively in the ZayaAI ecosystem. By offering various staking mechanisms, ZayaAI could attract a diverse user base, hence creating a dynamic and robust ecosystem.

Category	Allocation	Amount to be Raised (\$)	Valuation (\$)	Total Tokens	Token Price	Vesting
Seed Sale	1.86%	\$ 128,670	\$ 6,900,000	1,864,781	\$ 0.069	5% TGE, 4 months cliff, 14 months linear vesting
Private Sale	2.0%	\$ 310,000	\$ 10,000,000	2,000,000	\$ 0.1	5% TGE, 3 months cliff, 14 months linear vesting
Strategic	4.0%	\$ 460,000	\$ 11,500,000	4,000,000	\$ 0.115	10% TGE, 1 month cliff, 9 months linear vesting
Community - KOLs	4.0%	\$ 500,000	\$ 12,500,000	4,000,000	\$ 0.125	20% TGE, 1 month cliff, 6 months linear vesting
Public	8.0%	\$ 1,200,000	\$ 15,000,000	8,000,000	\$ 0.15	20% TGE, 1 month cliff, 6 months linear vesting
Marketing	5.0%			5,000,000		5% TGE, 3 months cliff, 12 months linear vesting
Liquidity (DEXs /CEXs)	20.0%			20,000,000		
Stake Rewards	25.0%			25,000,000		
Innovation&Research	7.0%			7,000,000		0% TGE, 16 months cliff, 24 months linear vesting
Advisors	7.0%			7,000,000		5% TGE, 6 months cliff, 16 months linear vesting
Team	5.64%			5,635,219		0% TGE, 12 months cliff, 24 months linear vesting
Treasury	10.50%			10,500,000	-	0% TGE, 12 months cliff, 24 months linear vesting
<b>Total</b>	<b>100.00%</b>	<b>\$ 2,173, 670</b>	<b>\$ 15,000,000</b>	<b>100,000,000</b>	<b>-</b>	

<b>Total to be raised</b>	<b>\$ 2,598,670</b>
Seed FVD (Fully Diluted Value)Sale	\$ 15,000,000
ITC (Initial Token Supply)	3,651,211
IMC (Initial Market Capitalisation)	\$ 547,682

## Token specifications/Token allocation/Token release schedule

**Token type:** ERC-20 on BNB Chain

**Maximum supply:** 100,000,000 tokens

**Available for purchase:** 19,864,781 tokens

**Public sale price per token:** 0.15 USD per 1 \$ZAYA token - 8,000,000 token allocation

**Emission Rate:** No new tokens will be minted after the ICO

**ICO:** June 2024

**Public round sale period:** June to July 2024

**Vesting period for Seed Sale tokens:** 5% TGE, 4 months cliff, 14 months linear vesting

**Vesting period for Private Sale tokens:** 5% TGE, 3 months cliff, 14 months linear vesting

**Vesting period for Strategic Sale tokens:** 10% TGE, 1 months cliff, 9 months linear vesting

**Vesting period for KOLs:** 20% TGE, 1 month cliff, 6 months linear vesting

**Vesting period for Public Sale tokens** 20% TGE, 1 month cliff, 6 months linear vesting

**Vesting period for advisor tokens:** 5% TGE, 6 months cliff, 16 months linear vesting

\$ZAYA token will be listed on several exchanges (TBA) after ICO

**Legal surveillance by VD LAW GROUP - [www.vdlawgroup.com](http://www.vdlawgroup.com)**

Please note and expect that the features of the \$ZAYA token could be modified and especially supplemented anytime during the development of this project, irrespectively if this would be based on strategic, technological and legislative reasons.

ZayaAI is planning to request the admission to trading of the \$ZAYA token on the various trading platforms. The \$ZAYA Token is also expected to be listed on crypto exchanges dedicated exclusively to non-security crypto-assets, in correlation to the project's Roadmap.

# ZAYA NFTs Collection



In addition to the utility provided by the \$ZAYA token, ZayaAI envisions to introduce a unique non-fungible token (NFT) ecosystem.

ZAYA NFTs do not carry a value, being regarded as a type of badge issued as a “proof of burning”, respectively to confirm the users’ engagement and trust in the ZayaAI ecosystem. In order to receive a LVL 1 ZAYA NFT, one would have to permanently park a particular amount of \$ZAYA tokens in the null address of the Blockchain (technical process known as “burning”).

Having no value, ZAYA NFTs are not for sale, respectively parking \$ZAYA Tokens in the Blockchain null address under the conditions established by ZayaAI is the only way to obtain a ZAYA NFT.

However, holders are able to stake them or to trade them on the open market. Regardless of where the NFT is held, it confirms that a certain number of \$ZAYA Tokens were sent in the Blockchain’s null address for eternity by its first owner.

This novel NFT environment is designed to contain four distinct levels or tiers, each boasting its own unique features and benefits.

## Locking tokens in the “null address” benefits

Considering that ZAYA NFT’s represent only a proof of the fact that users decided to permanently lock their tokens in the “null address” by having a similar result as the tokens were staked for life, ZayaAI decided to reward users for this action as if they had staked those tokens. Hence, users who have locked (“burned”) a specific number of \$ZAYA tokens and managed to obtain an NFT will receive rewards according to the Staking Reward program indicated in the Tokenomics.

The integration of NFTs into the ZayaAI ecosystem might offer numerous other benefits:

- **Enhanced Utility:** The staking of NFTs would create stability and trust within the ecosystem.
- **Token Sustainability:** Locking a portion of the \$ZAYA tokens may contribute to token’s trust due to the users who proved a lifetime commitment by sending their tokens to the Blockchain’s null address.
- **Membership:** Users must be proud that they burned such number of tokens. The tiered staking rewards system would encourage users to hold higher-level NFTs, thus promoting active participation in the ZayaAI ecosystem and, implicitly, driving awareness for the usages of the \$ZAYA token.
- **Dynamic Ecosystem:** The introduction of NFTs would add a new dimension to the ZayaAI ecosystem, and would also foster innovation and collaboration amongst users, developers, and researchers.

By incorporating NFTs into the ZayaAI ecosystem, we aim to create a dynamic and engaging environment that could drive innovation in healthcare and thus provide value to both token holders and NFT holders. Therefore, once more, through the integration of blockchain technology and artificial intelligence, we believe that the time has come for ZayaAI to target and being committed to revolutionizing the digital pathology market and improving patient outcomes worldwide.





## ZAYA NFT Badge Collection's structure

The Zaya NFT collection would be structured to 4 different levels enabling holders to receive rewards as if they had staked the \$ZAYA Tokens and to receive premium benefits.

For receiving the LVL 1 NFT users shall lock in the null address a fixed number of \$ZAYA Tokens, while LVL 2, 3 and 4 would be unlocked and assigned to the holders who have successfully managed to lock the most \$ZAYA Tokens within a specific time frame that would be announced by ZayaAI.

To obtain LVL 2, 3 or 4 NFTs, holders should send to a specific smart-contract all \$ZAYA tokens intended to be locked to the null address.

After a specific time, the smart contract would rank the holders by the number of \$ZAYA Tokens they have committed to lock. The top holders would have their tokens sent to a null address, while the remaining NFTs holders would have their tokens reimbursed.

Hence, the process of obtaining the LVL 2, 3 and 4 NFTs is conceived as a competition-based model among NFT holders, which would entail that:

- LVL 1 NFT holders would have to burn \$ZAYA tokens in order to receive a LVL 2 NFT;
- receiving a higher level NFT is only available to owners of an NFT from the immediately previous level.
- by unlocking each new level, ZayaAI plans to release 10 % fewer NFTs. The number of NFT LVL 2 will be 10% less than the number of NFT LVL 1, and this pattern continues up to NFT LVL 4;
- NFTs would be made available for minting in tranches, holders having a specific timeframe to express their commitment for locking \$ZAYA Tokens in the Blockchain's null address;
- LVL 4 NFTs could elevate the holder's status to a member of the "Zaya Platinum Member Club".

## Environmental impact

The digital tokens contemplated herein are planned to be issued by means of the blockchain. According to the documents published in relation to this particular blockchain, its consensus mechanism does not entail adverse impacts on the climate and/or environment.



## Zaya Platinum Member Club: Functioning, Rights, and Membership Conditions

The Zaya Platinum Member Club is an exclusive membership program for individuals who would meet specific conditions and be dedicated to supporting the growth and success of ZayaAI. This section outlines the membership conditions, rights, and purpose of the Zaya Platinum Member Club.

**Membership Conditions.** To become a member of the Zaya Platinum Member Club, individuals must meet one of the following conditions:

**A. Mint and hold a Level 4 NFT, which includes:**

Level 4 - ELITE X CLUB NFT LODGE - A limited number of NFTs (50) are reserved for this club, granting early access and exclusive benefits.

Level 4 - KEY MEDICAL X CLUB NFT LODGE - A limited number of NFTs (50) are reserved for this club, granting early access and exclusive benefits.

OR

**B. Bid for a membership subscription starting from a minimum value greater than the LVL 4 NFT value.**

**Membership Rights.** Members of the Zaya Platinum Member Club enjoy several exclusive benefits and opportunities:

1. Skip the line benefits for accessing services and products within the ZayaAI ecosystem
2. Special identification and custom services, as well as dedicated of advisory and one-on-one explanation and interpretation of any services or results accessed within the ZayaAI ecosystem

3. The opportunity to express their interest in contributing to the development of the ZayaAI ecosystem as a shareholder in the Zaya Platinum Member SPV

Zaya Platinum Member SPV is a strategic company within the ZayaAI ecosystem where access is restricted only to shareholders that:

- prove an engagement for supporting ZayaAI's ecosystem development;
- have tech-related experience;
- prove integrity;
- comply with ZayaAI's No criminal record Policy;
- comply with ZayaAI's No tax record Policy;
- comply with ZayaAI's Non-compete Policy;
- comply with the Anti-Money Laundering (AML) / Politically Exposed Persons (PEP) Policy
- have minimum age of 21;
- pass the shareholder's Interview and receive the AoA approval.

Please note these projections are made at an initial stage of the ZayaAI's web3 project, and that additional conditions may apply in the future, that any right of becoming a shareholder is also contingent on observing all prerequisites imposed through the Zaya SVP Shareholder Agreement (SHA) in force at the relevant date, and that if required as per the applicable laws any such feature can be modified or even suppressed anytime during the development of this project.

### Club Functioning Conditions the Zaya Platinum Member Club operates under the following conditions:

1. Maximum number of members is 50
2. Minimum number of members is 1.
3. If more than 50 individuals qualify according to the Membership Conditions, only the top 50 would be selected based on the cumulative value of both tokens and NFTs held.

The Zaya Platinum Member Club offers a unique opportunity for individuals who are passionate about the growth and development of ZayaAI. By meeting the membership conditions and adhering to the club's functioning conditions, members can enjoy exclusive rights and contribute to the success of ZayaAI's innovative digital pathology solutions.

To avoid any misunderstanding, LVL 4 NFT would only offer access to the Zaya Platinum Member Club, and under no circumstances grant the right to receive and/or to acquire any right within any of the companies from the Zaya ecosystem. LVL4 NFT holders would be required to pass a specific analysis and to fulfill additional prerequisites in that regard, they being hereby aware that they are not guaranteed in any way to be able to further acquire any shares, nor that the capacity as a member within the Zaya Platinum Club would whatsoever afford or be tantamount at any extent either with the quality or the status of any company's associate or shareholder.

Please note and expect that the features of these Zaya NFTs could be modified and especially supplemented anytime during the development of this project, irrespectively whether this would be based on strategic, technological and legislative reasons.

# ZAYA AI Roadmap: Milestones & Timeline







To achieve our vision of revolutionizing the healthcare industry with AI-driven solutions and services, we have outlined a roadmap with key milestones and target timelines. This roadmap serves as a strategic guide for our team and stakeholders as we work together to advance healthcare through cutting-edge technologies.



In conclusion, our roadmap represents our time-framed vision regarding the delivery of Zaya AI ecosystem's cutting-edge AI solutions and services expected to transform the healthcare landscape. We look forward to sharing our progress and achievements as we continue to advance our mission of revolutionizing healthcare through AI-driven innovation.

# Team Members



 <p><b>Sabina Zurac</b> CSO&amp;Co-founder, PhD, Pathologist</p>	 <p><b>Cristian Mogodici</b> CEO&amp;Founder, MBA</p>	 <p><b>Cristiana Popp</b> CMO</p>	 <p><b>Popescu Stefan</b> Marketing Officer</p>
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Management

 <p><b>Luciana Nichita</b> Senior Pathologist</p>	 <p><b>Liana Sticlaru</b> Senior Pathologist</p>	 <p><b>Alexandra Cioroianu</b> Phd std, Pathologist</p>	 <p><b>Mihai Busca</b> Pathologist</p>	 <p><b>Mirela Cioplea</b> Phd Std, Senior Pathologist</p>
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Pathologists

 <p><b>Julian Dcruz</b> ML Engineer</p>	 <p><b>Bogdan Ceachi</b> Phd Std, ML Engineer</p>	 <p><b>Laurentiu Motoonu</b> Full Stack Engineer</p>
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Developers

 <p><b>Carolina Alarco</b> Health Tech Executive Strategic Consultant Investment Banking</p>	 <p><b>Pamela Penman</b> Insights generator Leadership Sparring Partner Strategy Builder</p>	 <p><b>Andrew Crump</b> Startups &gt; Scale-ups Product Market Fit Product Led Growth</p>
 <p><b>Martin Lammens</b> Professor emeritus of Pathology at Antwerp University</p>	 <p><b>Aleodor Andrea</b> Professor of Pathology and Dermatology at University of Michigan</p>	 <p><b>Catalina Klumpner</b> CEO Medist Life Science Leica Digital Pathology Scanners Distributor</p>

Board of Advisors

 <p><b>Fabian Van Doesburg</b> VC Advisor Oddiyana Ventures</p>	 <p><b>George Vlad - Mr. Spread</b> Blockchain Division Market Analyst</p>	 <p><b>Dani Topala</b> Blockchain Division Financial Lead</p>	 <p><b>Sergiu Vasilescu</b> Blockchain Division Legal Expert</p>
 <p><b>Alexandru Carbanariu</b> Blockchain Division Go-To-Market Strategist</p>	 <p><b>Petri Marin Voicu</b> Blockchain Division Tokenomics Specialist</p>	 <p><b>Cristian Avram Ionut</b> Blockchain Division CTO</p>	 <p><b>Adam Noaf</b> Blockchain Division CMO</p>

Web 3.0



## Conclusion

The ZayaAI ecosystem aims to revolutionize the way we fight cancer and promote healthy living through advanced AI technologies and medical screening. The \$ZAYA utility token is conceived as connecting the ecosystem's components, whilst it would offer a wide range of use cases and would enable seamless interaction between patients, medical professionals, and healthcare institutions. By leveraging the power of blockchain technology and artificial intelligence, ZayaAI has the potential to significantly impact the prevention, detection, and treatment of cancer and other diseases, ultimately improving global health outcomes.

This Whitepaper does not constitute any investment advice, financial advice, trading advice, or recommendation made by the issuer, nor by its affiliates, executives, agents, advisors, or consultants, nor should it be relied upon in connection with any contract, holding or purchasing decision. **WE DO NOT OFFER ANY INVESTMENT OR FINANCIAL ADVICE. ANY REFERENCE DISPLAYED IN THIS WHITEPAPER IS MENTIONED ONLY FOR INFORMATIVE PURPOSES.**

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Considering that all the information mentioned in this Whitepaper are part of an innovative project, we cannot and do not guarantee the success of achieving to develop any of the services or features thereby presented, their accuracy, applicability, reliability, integrity, performance, or appropriateness. Furthermore, we shall not be liable for any loss or damage that may be caused directly or indirectly by your use of these contents. All readers are recommended to exercise a high level of prudence and responsibly assume decisions within their own capabilities, on their own risk.

## Not a sale of security

This Whitepaper does not constitute a prospectus or financial service offering document and is not an offer to sell or a solicitation of an offer to buy any security, investment products, regulated products, or financial instruments in any jurisdiction.

The \$ZAYA token and any ZAYA NFTs are not being structured or sold as securities. Furthermore, owners of these NFTs are not entitled to any rights in connection to the issuer company or any of its affiliates, including any equity, shares, units, profit, returns, or direct income, nor or any other company, intellectual property or ownership in that connection.

In the long way, the main purpose of the \$ZAYA token and any ZAYA NFTs is to create stimulating possibilities for users to adequately interact with a specific Web 3.0 digital environment. These fungible and non-fungible tokens are therefore intended to offer access to digital and digitally connected products and services which can be released by means of the ZayaAI ecosystem, and thus made available to engage therewith on the dedicated blockchain.

Furthermore, the issuer aims to create utility NFTs and tokens based on a blockchain model, that gives holders access chiefly to non-financial intrinsic services and products, meant to pave the way of providing medical services in a manner which would fit the trends of the future.

None of these digital items do not offer direct access to any shareholding structure, nor similar rights, obligations or benefits.

The functionalities of the \$Zaya token and of any ZAYA NFTs can be adapted or extended, depending on the evolution of the ecosystem, in all cases without making concessions as to their exclusive utility character.

Furthermore, the \$ZAYA tokens and/or the ZAYA NFTs are not covered by the investor compensation schemes under Directive 97/9/EC of the European Parliament and of the Council, nor by the deposit guarantee schemes under Directive 2014/49/EU.

## No representations

No representations or warranties have been made to the recipient of this Whitepaper or its advisers as to the accuracy or completeness of the information, statements, opinions or matters (express or implied) arising out of, contained in or derived from this Whitepaper or any omission from this document or of any other written or oral information or opinions provided now or in the future to any interested party or their advisers. The \$ZAYA token and any NFTs as envisaged in this Whitepaper are under development and they are being constantly updated, including but not limited to key visual and technical features.

If and when the \$ZAYA token and any NFTs and the corresponding features would be deemed completed, they may differ significantly from the description set out in this Whitepaper.

## Possible risks

Purchasing or making use of any kind of digital items entails some risks and may lead to a loss of the money involved. Prior to purchasing, selling, holding, using or making use of any \$ZAYA tokens or NFTs you should carefully assess and take into account the risks, including those listed in any other relevant documentation. A purchaser should not acquire any \$ZAYA tokens or NFTs based on speculative or investment purposes. Purchasers should only purchase the non-fungible tokens if they fully understand the nature thereof. Hence, a purchaser shall always priorly accept the inherent risks associated with any damage or loss which may thereby occur, including as to the use of digital procedures, applications and/or assets used in order implement a purchase decision.

You shall always consider that this project was conceived as futuristic at the publishing date of this Whitepaper, being based on emerging and specialized or niche technologies. Most of these technologies and features have still not been tested enough so that reliable lessons could be clearly drawn from practice, and at the same time the ZayaAI ecosystem promotes even more innovative use cases for such digital assets. Challenges accordingly assumed, we do not promise nor guarantee any results, but merely advise you to exercise a high degree of caution, proper research and risk assumption whenever you desire, plan or intend to access platforms, to acquire or, depending on the case, receive digital assets (including \$ZAYA tokens and NFTs) and/or use any services related to the project presented throughout this Whitepaper.

Please note that the \$ZAYA tokens and/or ZAYA NFTs may not always be transferable or may not be liquid. Furthermore, they may not be exchangeable against the good or service promised in this Whitepaper, especially in the case of a failure or discontinuation of the project contemplated herein. **PLEASE TAKE INTO CONSIDERATION THAT THE VALUE OF ANY FUNGIBLE OR NON-FUNGIBLE TOKEN, AS WELL AS OF ANY CRYPTOCURRENCY ON THE OPEN MARKET MAY CHANGE BY +/- 100% EVERY SECOND BY REFERENCE TO THE ACQUISITION PRICE OR BY REFERENCE TO ANY PREVIOUS VALUE.**